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AFINITAS ADVANTAGE REWARD DOLLARS PROGRAM TERMS AND CONDITIONS

PROGRAM OBJECTIVES

The objective of the Afinitas Advantage Rewards Dollars Program (the “Program”) is to provide certain customers with Reward Dollars, earned by purchasing Spacers, that such customer can use toward its future purchases of form, pipe and manhole, and automated handling equipment from any Afinitas Company.

CERTAIN DEFINED TERMS

Capitalized terms used but not otherwise defined have the meaning set forth below.

“Afinitas Companies” means the following entities and/or brands: CAM Products, HawkeyePedershaab, BFS, New Hampton Metal Fabrication or Spillman Company

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“Member” means a specific physical site and/or plant location that a customer operates. One customer may operate several different physical sites and/or plant locations, and the separate physical sites and/or plant location will be treated as separate Members. CAM Products has the sole authority to determine what qualifies as a “Member,” and such determination shall be binding.

“Spacers” means metal and plastic spacers sold by the Afinitas Companies.

“Qualifying Purchases” means a Member’s purchase of Spacers from the Afinitas Companies after July 12, 2019. Purchases made on or before July 12, 2019 are not eligible to earn Reward Dollars.

“Rewards Dollars” means the dollars earned by a Member from the Member’s Qualifying Purchases.

MEMBERSHIP AND ELIGIBILITY REQUIREMENTS.

All participants in the Program are subject to these Program Terms and Conditions. Program membership is open to all eligible customers of CAM Products who reside in the United States and Puerto Rico and Canada and are at least 18 years old.



There is no fee to participate in the Program. CAM Products will use basic contact information, including name, address, mobile phone number, and email address to ensure the security of the Program and also to communicate Program reports, updates and information to the Member.

Members may also request not to be communicated to by notifying the Program administrator via email at cls@hpct.com or via mail at CAM Products, 506 S. Wapello, Mediapolis, IA 52637.

Any abuse of the Program, failure to follow any terms of the Program, or any misrepresentation may subject Members to ineligibility for further participation in the Program. CAM Products may revoke membership in the Program at any time and for any reason. CAM Products reserves the right to seek all remedies, whether available at law or at equity, criminal or civil, in the event Member defrauds or abuses the Program, fails to follow any terms of the Program, or makes any misrepresentation to CAM Products or any of the Afinitas Companies.

PROGRAM PARTICIPATION

Once a customer makes a Qualifying Purchase, the customer is automatically enrolled in the Program as a Member. Reward Dollars will be calculated on a quarterly basis and are redeemable on a one-for-one basis toward future purchases by such Member of form, pipe and manhole, and automated handling equipment from any Afinitas Company, subject to the 25% off limitation described below.

Reward Dollars will be awarded quarterly and will be earned at a rate of 7% (the "Earn Rate") of the total Member spend on Qualifying Purchases in the preceding quarter (the last day of each calendar quarter shall be deemed the date the Rewards Dollars were "Earned"). Each Member will be notified of the amount of Rewards Dollars such Member has Earned and accumulated on a quarterly basis via reports emailed by the Member's spacer representative. Rewards Dollars will be immediately available for use in transactions following the date the Rewards Dollars were Earned. Members can redeem Reward Dollars on a one-for-one basis by contacting their local spacer representative. Reward Dollars can be redeemed for up to 25% of the list price for any qualifying piece of form equipment, pipe and manhole equipment or automated handling equipment sold by any of the Afinitas Companies.

Reward Dollars are available for redemption from the time they are Earned until the earlier of (1) the conclusion of the Program (as determined by CAM Products as set forth below) and (2) 12 months from the date the Rewards Dollars were Earned (the "Termination Date"). For clarity, if a Member accrues \$3,500 in Rewards Dollars in the quarter ending December 31, 2019, the Rewards Dollars must be redeemed by December 31, 2020.

Rewards Dollars will accumulate on a rolling basis until the conclusion of the Program. The Program has no predetermined termination date and will continue until such time as CAM Products, in its sole discretion, elects to designate a program termination date.

Reward Dollars earned from different Members (meaning different physical site and/or plant locations) may not be combined.

POINTS, REWARDS, & REDEMPTION

Reward Dollars redeemed in a transaction will be deducted from the total balance available in the applicable Member's account. Reward Dollars may not be combined with, or transferred to, any other type of CAM Products or Afinitas Companies affiliated promotional offering or reward except at CAM Products' discretion.

Reward Dollars have no cash value, are non-negotiable, and cannot be redeemed either in whole or in part for cash.



Reward Dollars do not constitute property and may only be used by the Member. Reward Dollars may not be sold, shared, brokered, bartered, gifted, or otherwise transferred for consideration, other than as authorized in writing by CAM Products or as expressly provided for in these Program Terms and Conditions, and any receipt or use of Reward Dollars in violation of the terms and conditions herein will render such Reward Dollars void.

Taxes on Reward Dollars or other Program benefits may apply where required by law. Any tax liability, including disclosure, is the sole responsibility of the Member.

ADDITIONAL PROGRAM RULES & INFORMATION

CAM Products is the exclusive sponsor of this Program and reserves the right to limit the number of participants in the Program in its sole discretion.

CAM Products reserves the right, in its sole discretion and without notice, to terminate a Member's enrollment in the Program at any time. All accrued Reward Dollars will be forfeited by the Member if the Member's enrollment in the Program is cancelled. In addition, Reward Dollars not used by the Termination Date will be automatically forfeited by the Member and will become null and void.

CAM Products reserves the right to cancel, modify or restrict any aspect of the Program at any time with or without notice. Without limiting the forgoing, CAM Products, in its sole discretion and without prior notice to Member, may change at any time: (a) the value of the Reward Dollars earned by the Member, (b) the Earn Rate; (c) the Termination Date, and (d) the period of time Reward Dollars will be accumulated.

The amount of a Member's Reward Dollars, as reflected in CAM Products' records, shall be deemed correct and CAM Products reserves the right to determine the qualification for any transaction and to correct or modify the Reward Dollar amount at any time based on CAM Products' records and calculation of account information.

By becoming a Member of the Program, each Member agrees to receive advertising, marketing materials and other communications from CAM Products.

CAM Products is not responsible for communications, including Rewards Dollars, lost due to a change of address or other contact information.

These Program Terms and Conditions shall be governed by the laws of the state of Missouri, without regard to its conflict of laws and principles. These Program Terms and Conditions are void only to the extent prohibited by law.

CAM Products' failure to exercise any of its rights under these Program Terms and Conditions or its delay in enforcing or exercising any of those rights shall not constitute a waiver of such rights.

LIMITATION OF LIABILITY

BY ENROLLING IN THE PROGRAM AND REDEEMING THE REWARDS, EACH MEMBER AGREES THAT CAM PRODUCTS, AFINITAS AND ITS AFFILIATES, SUBSIDIARIES, OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY MEMBERS OR ANY PERSON FOR, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE OR EXEMPLARY DAMAGES) TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ANY ACTION TAKEN OR NEGLECTED TO BE TAKEN WITH REGARD TO THE PROGRAM. THE RELEASED PARTIES ARE NOT RESPONSIBLE FOR (A) LOSS OR MISDIRECTION OF, OR



DELAY IN RECEIVING, ANY MEMBERSHIP APPLICATION, CORRESPONDENCE, POINTS OR REWARDS; (B) THEFT OR UNAUTHORIZED REDEMPTION OF REWARD DOLLARS OR USE OF A REWARD DOLLARS CAUSED BY CIRCUMSTANCES BEYOND THEIR REASONABLE CONTROL; (C) ANY ACTS OR OMISSIONS OF THIRD PARTIES; OR (D) ANY ERRORS PUBLISHED IN RELATION TO THE PROGRAM, INCLUDING, WITHOUT LIMITATION, ANY TYPOGRAPHICAL ERRORS, ERRORS OF DESCRIPTION, AND ERRORS IN THE CREDITING OR DEBITING OF REWARD DOLLARS FROM MEMBER ACCOUNTS. CAM PRODUCTS RESERVES THE RIGHT TO CORRECT, WITHOUT NOTICE, ANY ERRORS. IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE TO MEMBERS OR ANY THIRD PARTIES FOR ANY DELAY IN OR FAILURE TO PERFORM DUE TO CAUSES BEYOND THE RELEASED PARTIES' CONTROL, INCLUDING, WITHOUT LIMITATION, ANY ACT OF GOD, ACT OF WAR, NATURAL DISASTER, TERRORISM, OR ANY ACT OR OMISSION OF A THIRD PARTY. WITHOUT LIMITING THE FOREGOING, EXCEPT AS SPECIFICALLY PROVIDED OTHERWISE IN THESE PROGRAM TERMS AND CONDITIONS, EVERYTHING REGARDING THE PROGRAM, INCLUDING THE REWARD DOLLARS, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. THIS SECTION WILL SURVIVE TERMINATION OF MEMBER'S PARTICIPATION IN THE PROGRAM. NEITHER THE PROGRAM NOR ANY REWARD OR BENEFIT OFFERED BY THE PROGRAM CREATES, CONSTITUTES OR GIVES RISE TO ANY LEGAL OR CONTRACTUAL RIGHTS BY MEMBERS AGAINST CAM PRODUCTS.

HAVE QUESTIONS ON THE PROGRAM? CONTACT CAM PRODUCTS AT +1 (319) 394-2231 OR EMAIL cls@hpct.com.